

Specific Terms of Participation 2018

Event-specific additions to General Terms of Participation (ATB), Technical Regulations (TR)
and House Rules of Hamburg Messe and Congress GmbH (HMC)



Event and legal entity:

Hamburg Messe und Congress GmbH
Postfach 30 24 80 · 20308 Hamburg
Messeplatz 1 · 20357 Hamburg
– hereinafter called HMC –

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Event title: HansePferd Hamburg 2018 – The equestrian trade fair experience

Venue: HMC Fairground

Event duration: Friday, 20th to Sunday, 22nd April 2018

Project management: Fairs & Exhibitions 1

Sonja Tegtmeyer
Project Director

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**Deadline for registrations /
Start of space allocation:** October 1st 2017

Opening times: Daily, 10.00 am to 7.00 pm

GalaShow daily from 7.30 pm

Assembly times: Tuesday, April 17th and Wednesday, April 18th 2018
Thursday, April 19th 2018

7.00 am to 10.00 pm
7.00 am to 8.00 pm

Disassembly times: Sunday, April 22nd 2018
Monday, April 23rd 2018
Tuesday, April 24th 2018

8.00 pm to midnight
midnight to 10.00 pm
7.00 am to 10.00 pm

Exhibitors in hall B7 (show hall) will be advised of separate disassembly times.

Early stand assembly / Extended disassembly:

Any requests for early stand assembly / extended disassembly times must be submitted in writing to the Trade Fair and Exhibition Technology Department and approved (see Online Service Center / approvals and applications).
If you have any questions, please contact the Trade Fair and Exhibition Technology Department (Tel.: +49 40 3569 2528 / e-mail: ops@hamburg-messe.de).

Exhibitor passes: (see clause 16 ATB)

Up to a stand size of 10 sqm exhibitor will receive 4 exhibitor passes free of charge. One additional pass will be issued free-of-charge for every further 10 sqm or part of sqm. Further exhibitor passes may be ordered **on payment of a charge of € 18 plus VAT** per pass, from the Online Service Center. No exhibitor passes are needed for assembly and disassembly.

Participation fee: (see Application Form no. 7, clause 5 ATB)

For HMC approved exhibition spaces of over 80 sqm a discount is granted of 5% of the participation fee. Accordingly, for exhibition spaces of over 150 sqm a reduction of 10% applies. Discounts pertain to net prices and do not apply to the All-inclusive Package.

Media package: (see clause 14 ATB)

The cost of the mandatory media package of € 95,00 plus VAT per main exhibitor and each co-exhibitor includes entries with address and contact data and five entries in the directory complete range of products & services, in the online and if applicable print directories of exhibitors. The deadline for entries in the directories is **February 23rd 2018**. If this deadline is not met, existing data will be used from the registration / approval document. Exhibitors with registration / approval after the above deadline will get an entry in the online directory of exhibitors only, on payment of the full charge. HMC retains the right not to prepare a directory. If you have any questions, please contact our partner A. Sutter Fair Business GmbH (telephone: +49 201 52353 508 / e-mail: hanseperd@fair.sutter.de).

Registration charge for co-exhibitors: (see clause 4.3. ATB)

Co-exhibitors must be notified to HMC in writing with indication of company name, address, and products / services. Please complete the separate registration form for this purpose. No charge is made for co-exhibitors. The only charge for co-exhibitors is the media package of € 95.00, which is invoiced to the main exhibitor.

Certificate of health for animals:

Exhibitors with horses undertake only to bring registered horses, which are free of contagious diseases, to the exhibition centre. All equine passports and health certificates must be shown at the request of the exhibition management or their contracted veterinarian. At the same time, each and every exhibitor brings his horse at his own risk. Any health problems, contagious diseases etc., and the consequences caused or spread by horses brought onto or around the exhibition centre, will be regarded as a force majeure for which the HMC cannot be held liable. The exhibitor must indemnify the HMC in full of all claims, including third-party claims, in connection with this.

Fair-minded handling of horses:

All exhibitors and performers commit themselves to fair-minded handling of their horses which shall be based on the ethical principles of the Fédération Equestre Nationale (FN).

Access to the halls: (see clause 12.1 ATB) Until the end of the GalaShow (including cleaning work) performers and visitors have access to the halls where the horses are kept.

Daily demonstrations:

Participation in the daily demonstrations is reserved to exhibitors exclusively. The application form for the demonstration areas is to be signed by the respective exhibitor and the use of the areas is at their own risk.

Overnight stay on exhibition premises:

It is **prohibited** to remain on the premises overnight. Exceptions have to be applied for in writing and can be approved by HMC in case of the necessity to care for horses. A list of camping sites in Hamburg can be provided upon request.